

## **Mike Cameron**

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### **OVERVIEW**

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With a background in multimedia, web development, and over 10 years of experience in the industry Mike is a motivated and skilled solutions developer.

His background in client solutions covers many aspects of web programming from analyzing need to the execution, planning and development of projects.

Mike's work experience encompasses a broad range of clients in fields such as:

- Government Liquor Commission Safety and Social Responsibility
- Government-level Promotion and Tourism
- University Recruitment and Retention Programs
- Film and Theater Companies
- Electronic Gaming Hardware Manufactures
- Construction Service and Hardware Companies

Mike founded Vobius Software LLC. In 2012. For more information visit: [www.vobius.com](http://www.vobius.com)  
For portfolio examples check out: [www.michaelcameron.com](http://www.michaelcameron.com)

### **SOFT SKILLS**

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- Personable and is easy to get along with
- Experience working within a variety of team sizes
- Autonomous, focused self motivated. Has worked as a solo developer on multiple projects and has worked remotely in home office for many years
- Successful at merging design and application while meeting client requirements and deadlines
- Critical thinker with ability to identify strengths, weaknesses and modify approach to development accordingly
- Is adept at providing accurate time estimates for development
- Has realistic development expectations and goals
- Is dependable in terms of commitment and production

### **TECHNICAL SKILLS**

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- Java / openGL (LWJGL)
- Flash AS 3.0 / 2.0
- RIA architecture
- Web Service creation and integration
- Web application database development and relational design
- Advanced CMS deployment / integration and management

- Joomla / Mambo
- Drupal
- OSCommerce
- Wordpress
- Facebook App development
- HTML / XHTML, DHTML, DOM
- Javascript, JQuery, Ajax
- XML, CSS
- PHP
- mySQL
- Photoshop
- Illustrator
- Payment Integration
  - Moneris
  - PayPal
  - Beanstream

## **PROJECT HIGHLIGHTS**

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### **Nickelodeon's "My Kids" Facebook App**

- Created specifically for use within the Facebook environment, this app allows the user to post all of the details about their children within a convenient and easy to use interface.
- Features include: child details, photo uploads, video uploads, wish-lists, achievements, and gifts that are customized for each child.
- The app is tightly integrated with Facebook API to provide a seamless user experience. The API was leveraged to upload and house all user generated media

### **Moose Light Beer League**

- Users can make assists, get penalties, score goals and everything in between by submitting their under-the-cap pin codes on the site.
- User stats tracked, tallied and used to win prizes. On sign-up users are drafted to a team and contribute to the team's stats
- Features include: Player draft, Player of the Week, Instant Prizing, Full Team and Player Standings, Facebook integration and custom multilingual support.

### **TIM-BR MART**

- Created custom CMS system accessed by 300+ content owners and 15,000+ monthly hits. The system is integrated with a 3<sup>rd</sup> party Geo-location web service for automatic region lookup. This is then tied to a Google Maps interface for store location searching.
- Created custom Flash based 'Page Flipper' which is fully integrated to system and used to send out bi-weekly eFlyers. Admin panel is fully functional and can be managed by 3<sup>rd</sup> party to upload pdfs which get converted for use in 'Page Flipper'
- Technology is routinely used to send 10,000+ eFlyers every few weeks
- Wrote entire backend and administrative components single handedly

### **Nova Scotia Liquor Commission**

- Created award-winning Interactive platform leveraging a broad range of multimedia and technology to bring the Social Responsibility campaign to life on the web
- Integrated animation, video, email and tracking metrics to provide a comprehensive and polished web solution

- Have been responsible for developing web projects for the NSLC for three years running. These projects have included contests, video submission functionality, ratings systems and multiple tiers of social media integration

### **Atlantic Lottery Corporation**

- Created Interactive game-like environment to showcase 2009 Accountability Report for the Atlantic Lottery corporation
- Project included advanced audio and video integration as well as interactive game mechanics and usability solutions
- The end product provided a slick and interesting solution that brought new life to the material

## **AWARDS**

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Ice Awards 2009, total awards earned by Revolve

- **4 gold awards, 3 silver awards, 1 merit awards, 2 craft awards**

TIM-BR MART 2011 World Junior Hockey Video Challenge!

- **National Retail council 2009, Best Retail Marketing/Advertising Award**

Nova Scotia Liquor Commission 'Jonzed' Social Responsibility"

- **Ice Awards 2009, Gold**
  - Website, Integrated Campaign, Other Broadcast
- **Association of Business Communicators, Gold Quill 2009**
  - Electronic & Digital Communication – Skills
- **Applied Arts Magazine - Interactive Media Award Winner 2008**
  - Lots of Ways - Public Service/Charity (Non-Profit)

Nova Scotia Liquor Commission 'Lots of Ways' Project

- **Applied Arts Magazine - Interactive Media Award Winner 2008**
  - One night, so many mistakes - Public Service/Charity (Non-Profit)
  - One night, so many mistakes - Integrated Campaign
  - One night, so many mistakes - Online Video
- **World Retail Association Awards 2008**
  - Marketing Campaign of the Year – Finalist
- **IABC Silver Leaf awards program 2007**
  - Award of Merit in the Electronic and Digital Communication - Skills category

Other Nova Scotia Liquor Commission Related Awards (circa 2007)

- **Bessies finalist**
- **Marketing Awards**
- **Progress Marketer of the Year Finalist**
- **Gold ICE Award**
- **Canadian marketing Association Award**

## **WORK EXPERIENCE**

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### **Vobius Software LLC. - Founder**

March 2012 to Present – Pinckney, Michigan - [www.vobius.com](http://www.vobius.com)

Vobius Software is a Michigan based company that is excited about making games. Tech veteran Michael Cameron founded the company with the goal of creating a business that is primarily driven by developers.

### **Contracting / Consulting**

Feb 2011 to March 2012 – Pinckney, Michigan

Worked on a variety of contracting and consulting jobs. Focused on independent desktop game development over this period which led to the founding of Vobius Software LLC.

### **TeamSpace Canada Inc - Systems Analyst / Senior Flash & Solutions Developer**

July 2010 to Feb 2011 - Bedford, Nova Scotia, Canada / Pinckney, MI

Currently working within a team of professionals dedicated to developing rich, engaging experiences. TeamSpace uses the latest architectures and design techniques to build robust enterprise level solutions for businesses large and small.

### **Revolve Branding Incorporated - Systems Analyst / Interactive Developer**

September 2005 to June 2010 - Bedford, Nova Scotia, Canada / Pinckney, MI

At Revolve, Mike functioned primarily as the lead web developer within a small group. The varied client base at Revolve gave Mike the opportunity to work on interesting and award-winning interactive projects. Working at this busy branding agency involved a variety of projects and tasks such as: desktop support, web application development, CMS deployment & management, design integration and heaps of interactive development.

### **Dakis Decision Systems - Flash Applications Developer**

August 30 2004 to June 17 2005 - Montreal, Quebec, Canada

At Dakis, Mike utilized Flash class architecture to create a multi-client, multilingual web and kiosk based front-end for the 'Dakis Humanized Expert'. He developed a centralized application code base which was built for use with retailer specific features. Mike applied run-time color management, CSS schematic, class structure and native inheritance of Flash objects and components to achieve a flexible, extendable, and skin-able front-end application.

### **Aliant Telecom - Multimedia Developer**

May 30 2003 – July 30 2004 – Halifax, Nova Scotia, Canada

Mike worked within the Aliant eLearning Team producing various form of media, projects and tools. He often communicated through multiple levels of management in order to develop projects that suited the requirements of the user and the content owner. He worked on projects such as: eLearning safety course modules, wireless course modules, Canada Labor Code online course, presentations for management, interactive training projects and web based applications.

## **EDUCATION**

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### **CDI College - Programmer Analyst / Internet Solutions Developer**

2002 - 2003 - Halifax, Nova Scotia, Canada

Mike completed the diploma program 4 months ahead of schedule. He graduated with honors with distinction while mentoring fellow students and successfully completing a work placement position.

### **Nova Scotia Community College - Diploma of Interactive Technology**

2000 - 2002 – Truro, Nova Scotia, Canada

The Interactive technology program provided a wealth of practical applications through hands-on training. The variety of analysis, development and arts programs provided a solid foundation in multimedia. The curriculum included successful completion of several work placement positions.

Interests: Hobby Woodworking, Meditation, Running, Boating, Labradoodles  
References available upon request